**The Beijing InfoComm China 2025 Summit** will offer valuable insights from market perspectives, technology innovation and development to specific industry practices. The 3-day Summit will feature:

* Presentations focusing on technical aspects
* Seminars sharing AV technology applications, solutions and Project Case Studies
* Discussions delving into technology-driven changes in the market and business landscape

All levels of personnel involved in AV technology/ end users from key vertical markets are welcomed to share, inspire and collaborate with one another at this mega-annual gathering in Beijing. As always, **Beijing InfoComm China Summit** programs are purely educational and non-biased. They are intended to educate attendees, and do not promote any specific product or company.

**北京InfoComm China 2025 高峰会议**将提供来自市场视角、技术创新与发展，以及重点垂直行业实践的宝贵见解。为期三天的峰会将包括：

* 重点关注技术方面的演讲
* 分享音视频技术应用、解决方案和项目案例的研讨会
* 深入探讨技术驱动的市场和商业格局变化

我们欢迎所有视听行业的人士、来自垂直市场的终端用户参加这个一年一度在北京举行的大型活动去分享及发表心得。和以往一样，北京InfoComm高峰会议纯粹是教育性的，并不偏重于任何行业，旨在教育与会者，并不为了宣传任何具体的产品或公司。

If you are passionate about any of the topics listed below, you can be part of this exciting knowledge-sharing event. Please note that each presentation is scheduled for 20 mins.

如您对下列任一主题有深厚的兴趣，欢迎您参与这个激动人心的知识共享活动。注：每个演示时段安排为20分钟。

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| --- |
| **AV Technical 视听技术**  *Presentation Duration: 20 mins*  *演讲时长：20分钟*   * Technical Updates on Audio, AV Transport & Network, Conference & Collaboration, or others * Industry Practices and Trends on Digital Signage or others * 音频、AV传输与网络、会议与协作及其他方面的技术更新 * 数字标牌及其他方面的行业实践和趋势   Target Audience: AV technicians and engineers; IT professionals  目标受众: 视听技术人员和工程师；IT专业人员 |
| **AV Technology Applications and Solutions or Project Case Studies for Focused Vertical Markets**  **针对重点垂直市场的音视频技术应用和解决方案或项目案例研究**  *Presentation Duration: 20 mins*  *演讲时长：20分钟*   |  |  |  | | --- | --- | --- | | * Government 政府 | * Education 教育 | * Retail 零售 | | * Enterprise 企业 | * Advertising 广告 | * Broadcast 广电 | | * Smart Cities 智慧城市 | * Media & Entertainment 文旅 |  |   Target Audience: AV Professionals & End Users from Vertical Markets  目标受众: 视听专业人员及垂直市場的終端用戶 |

**Presenter information演讲者资料**

|  |  |  |
| --- | --- | --- |
|  | **English** | **中文** |
| Presenter Name  演讲者名称 |  |  |
| Position  职位 |  |  |
| Company Name  公司名称 |  |  |
| Tel  电话 |  | |
| Email  电邮 |  | |
| WeChat ID  微信号 |  | |
| Presenter Bio  演讲者简历 | \*no more than 100 words | \*不超过100字 |
| Presentation Language  演讲语言 | English with Translator  (No simultaneous interpretation service will be provided by the Organiser. Please bring your own interpreter based on your need. 大会将不提供即时翻译服务，如有需要，请自行携同翻译人员) | 中文演讲 |

**\*Please attach with a bio photo for further promotion purpose. Format: JPEG in 300dpi**

**请附上个人照片乙张以供日后峰会宣传之用。格式: JPEG, 300dpi**



**Presentation Information演讲资料**

|  |  |  |
| --- | --- | --- |
|  | **English** | **中文** |
| Topic  演讲题目 |  |  |
| Abstract  简介 | \*no more than 200 words | \*不超过200字 |
| *Select only* ***ONE*** *of the above 以下请选一*  **AV Technical 视听技术**  **AV Technology Applications and Solutions or Project Case Studies for Focused Vertical Markets**  **针对重点垂直市场的音视频技术应用和解决方案或项目案例研究**  *(select one from below vertical markets of focus请选择以下垂直市场)*  Government 政府  Enterprise企业  Smart Cities 智慧城市  Education 教育  Advertising 广告  Media & Entertainment 文旅  Retail 零售  Broadcast 广电  ***Requirement: To share AV Technology Applications and Solutions for the selected focused vertical market through project case study or vertical market use cases***  ***要求：通过案例分享垂直市场的视听技术应用和解决方案*** | | |

**Contact Person联络人资料**

|  |  |  |
| --- | --- | --- |
|  | **English** | **中文** |
| Company Name 公司名称 |  |  |
| Contact Person 联络人 |  |  |
| Tel电话 |  | |
| Email 电邮 |  | |
| WeChat ID 微信号 |  | |

**POINTS TO NOTE注意事项**

* No inclusion of any institutional graphics or company/ brand logos anywhere in the presentation materials.
* All speakers should present in Mandarin only, and no simultaneous interpretation will be provided on- site.
* Presentation contents should be in Simplified Chinese with English supplements only.
* Speakers’ names and company names must not appear anywhere other than on the first and last slide.
* If your presentation includes graphics, please ensure they are of high quality/ resolution.
* Presentations should not include proprietary materials that cannot be distributed to the general public.
* Once you agree to present, we will begin marketing the presenter’s name with the seminar title, and we cannot accommodate presenter changes after the marketing date except due to sickness or any other unavoidable emergency situation.
* 演讲材料中的任何地方均不得包含任何机构的Logo。
* 所有演讲者应仅以中文普通话进行演讲，而且现场将不提供同声传译。
* 演讲材料只能是带有英文附录的简体中文版本。
* 演讲者的姓名和公司名称不得出现在第一张和最后一张幻灯片以外的其他任何地方。
* 如果您的演讲材料中含有图片，请确保这些图片具有高质量。
* 演讲中不应包含不能向公众发布的专利材料。
* 一旦您同意进行演讲，我们将开始展开针对演讲者姓名和研讨会题目的推广活动。推广日期后，除因患病或其他不可避免的紧急情况外，我们不允许变更演讲者。

**AV AND ROOM SPECIFICATION视听设备及房间规格**

* Theater seating with tables and chairs 配备桌椅的剧院式座位
* Projector and screen OR LED Screen投影机和屏幕或LED屏幕
* Sound system with 1 podium microphone and 1 wireless microphone带有1支讲台麦克风和1支无线麦克风的音响系统

**For Enquiry 查询**

Ms. CoCo Lin 林冬玲小姐 / Ms. Cathina Huen禤珩之小姐

Conference Manager | 会议经理

Beijing InfoComm China 2025 Summit | 北京InfoComm China 2025高峰会议

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