FULL PROGRAM SCHEDULE

infocommCHINA
GoVIRTUAL

17 March 2021 • 10AM – 5PM

Remember to visit these virtual Exhibitor Booths from 10:00 to 17:00 to meet with a bevy of technology innovators and see their solutions up close and in action.

Visit Expo Hall : https://govirtual.infocomm-china.com/community/#/rooms

Spotlight Exhibitor

Yealink 亿联网络

GoVIRTUAL Exhibitors

Absen 艾比森   AVCiT 魅视科技   BIT 比特视讯   BOE

dahua TECHNOLOGY   易科 EZPRO   INTIVISION   JUSBE

MAXHUB   MICS VIEW   Relacart 力卡 — Real Sound Always   视诚 RGBlink

SKYWORTH BUSINESS 创维商用 信心之选   TCL   TICO 天创

▶ Click on links below to join the presentation sessions, watch live product demos and attend learning sessions – all happening in real-time on 17 March.

All timings indicated are in Beijing Time (GMT+8).
Topics and timings are correct at time of release and are subject to change without notice.

10:00 - 10:30	**DANACOID** IoT Solution	**Join Session**
	ICO DIGITAL GROUP AV & IT Technologies	**Join Session**
10:00 - 11:00	**Keynote: Smart Cities Key Development Priorities in China** China is leading the global race to create smart cities -- digitising urban areas by using big data processing and analysis powered by artificial intelligence (AI) to help manage resources and public spaces for urban living. This session will highlight the key tech development priorities and challenges when developing smart cities in China. **Speaker:** • **Gao Dan**, General Manager, Research Center of Software and Information Services, CCID Consulting Co., Ltd.	**Join Webinar Session**

| 10:15 - 11:15 | **iMax Leads the Commercial Display Trend** | **Join Webinar Session** |

Speaker:
- **Jason Lu**, BOE Technology Group Co., Ltd.

| 10:30 - 11:00 | **CHRISTIE**
Projectors and Content Management Solution | **Join Session** |

CREATEK
Smart Education Solutions & AV Processing and Control Solutions — **Join Session**

| 11:00 - 11:30 | **CHRISTIE**
3D Mapping | **Join Session** |

MAXHUB
Smart Office Solutions — **Join Session**

RGBLINK
Livestreaming solution - Just a "mini" distance to be a super influencer — **Join Session**

YEALINK
Command & Control Solutions — **Join Session**

| 11:00 - 12:00 | **Fireside Chat: How Touchless Tech are Used in Airports and Hotels?** | **Join Webinar Session** |

- Airport key initiatives on contactless yet efficient airport processing: check -in, security, immigration, social distancing for airport retail and food and beverage and boarding etc.
- Smart hotels in China leveraging on touchless tech
- The future of hotel and travel business– what to expect in the next 3 years, what do you see the biggest challenge is and how to prepare for it now?

Panelists:
- **Tiger Chen**, Vice President, HGI Development, Greater China & Mongolia, Hilton Hotel Management (Shanghai) Co., Ltd.
- **Zhang Dexin**, Founding President of Zhongguancun Smart Tourism Innovation Association & Chief Editor of China Culture and Tourism Innovation and Entrepreneurship Think-tank Series

Moderator:
- **Xun Liang**, Secretary General , China Wisdom Hotel Alliance

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| 11:30 - 12:30 | **The development and layout of Absen Micro LED displays** | **Join Webinar Session** |

Mainly introduce the technical advantages and core technology of Micro LED display, show the development history and future layout of Abyssin Micro LED display.

Speaker:
- **Dr. Xu**, Technology Innovation Centre experts, PhD in Optics and Materials Research, Absen Optoelectronic Co., Ltd.

| 13:30 - 14:30 | **Flat AV Design Hardware Support - Introduction to 2021 Biamp New Product & Renkus-Heinz ICC12 Audio Speaker** | **Join Webinar Session** |

The new era of AV systems is no longer supported by stacked devices. With the increase in chip computing power in devices, optimization of software algorithms and system constructs that integrating software and hardware, AV systems no longer need the 32U cabinets, and even the size of a coffee table makes for an ideal installation space.

Speaker:
- **Neo Han**, Product Director, TICO Digital Group

| 14:00 - 14:30 | **AVCiT**
 Smart Display and Control Solutions | **Join Session** |

| | **JS Technology**
 Multi-interface Conversion and Long-distance Transmission | **Join Session** |

| | **RGBLINK**
 Wireless collaboration solution - ASK to make a quality local meeting / online conference | **Join Session** |

| | **YEALINK**
 Video Conferencing Solutions for Enterprises | **Join Session** |

| 14:00 - 15:00 | **"Made in China 2025": Future Outlook of New Energy Vehicle (NEV) Industry in China** | **Join Webinar Session** |

Sales of electric, plug-in hybrid and hydrogen-powered vehicles (NEV) in China, the world's biggest auto market, are forecast to rise to 20 percent of overall new car sales by 2025 from just 5 percent now, the State Council said on Nov 2020. This session examines the challenges and opportunities in the NEV industry in the next 5 years.

Speaker:
- **Calvin Chen**, Secretary General, Guangdong Connected Auto and Smart Transport Committee

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| 14:30 - 15:00 | **CREATEK**
 Smart Education Solutions & AV Processing and Control Solutions | **Join Session** |

| 15:00 - 15:30 | **RGBlink**
 Creative Video wall solution - How is the WAVE happen at Smtown coex artium | **Join Session** |

| 15:00 - 16:00 | **Looking beyond COVID-19, How will China's Healthcare System Change?** | **Join Webinar Session** |

The COVID-19 outbreak has the potential to change China's healthcare market, which according to McKinsey is expected to be worth US$ 2.3 trillion by 2030. So, what changes can we anticipate in terms of healthcare systems and processes, community healthcare and adoption of healthcare technologies? Will telehealth or telemedicine be the future? What are the new business opportunities emerging?

Speaker:
- **He Xiaomeng**, Solution Engineer, Yealink

15:00 - 16:00	**Development and Applications of Human-Computer Interaction in the AV Display Control Field** With the continuous evolution and development of AV transmission control technology, the format of human-computer interaction is also constantly changing. According to the different scales and scenarios of AV control applications, explore how the use of different models human-computer interaction would best meet the needs of end users. **Speaker:** • **Rafael Li**, Senior Solution Director, AVCiT Technology Co., Ltd.	**Join Webinar Session**
16:00 - 16:30	**YEALINK** Smart Integrated Solutions	**Join Session**
16:00 - 17:00	**"Asia Market Outlook for AV Business in this Challenging Times"** The COVID-19 pandemic has dramatically changed the world economy, with businesses facing the challenge of having to adapt to this new reality, while planning for future growth. This session will provide you with intelligence about market changes and realistic insights into the application of AV products and solutions for specific vertical markets. Delivered for the first time in Asia, this session will present the latest data and insights from AVIXA's 2020 Industry Outlook and Trends Analysis (IOTA) and lift the lid on the emerging trends in the region. **Speaker:** • **Zane Au**, CTS-D, Managing Director, Shen Milsom & Wilke	**Join Webinar Session**

GoVIRTUAL is best viewed with Google Chrome or Microsoft Edge Version 88, with Window 8 and above, 8GB RAM.