

Beijing InfoComm China 2022: New Dates

The 2022 edition of Asia Pacific's premier Professional AudioVisual and Integrated Experience Technology show will now be held from 21 – 23 December.

11 August 2022, Beijing – Working around the nation's pandemic management measures, **Beijing InfoComm China 2022**, which will take place at the **China National Convention Center (CNCC)**, will now happen from **21 – 23 December 2022**.

The Show Organizer, InfoCommAsia thanks all stakeholders for their patience, understanding and continued support amid a very challenging 2022. The team is committed to delivering another successful Beijing InfoComm China for all. With the year-end timing, the Show will serve as a fruitful hub for solution-seekers to kickstart 2023 with inspiring ideas for business fortification, transformation and growth, as well as expanded business networking.

"A new era of technology capabilities has begun, and China is leading the way as a global innovation-driven economy on a sustainable growth trajectory – matched by its people's and businesses' readiness to embrace new technologies and solutions. Domestic and global industry players recognize this and will be out to showcase their latest and best at Beijing InfoComm China 2022. The Show will be a meeting of capabilities, ideas and readiness," shares Richard Tan, Executive Director of InfoCommAsia.

Discover Solutions with Immediate Access

As economies around the world enter into the post-pandemic business landscape, some 400 exhibitors at Beijing InfoComm China 2022 will be showcasing exciting cutting-edge technologies and integrated solutions designed to be disruption-ready.

As an important hub for businesses to explore new technologies and revitalize business strategies, Beijing InfoComm China now helps visitors to identify relevant exhibitors and kickstart conversations **way before the Show begins**. Pre-show interactions will accelerate more meaningful discussions and fruitful meetings at the Show itself.

With **immediate access on the Show website**, the pre-Show solution-discovery facility is a simple two-step process:

Step 1: Select your industry and the solutions you are looking for.The system will propose a list of relevant exhibitors that matches your needs.

Organized By:





Step 2: Check out each selected exhibitor using their vBooth (Virtual Booth).
Each exhibitor has a dedicated vBooth page, which includes two important sets of information – the exhibitor's range of offerings, and the products and solutions they will be showcasing at the Show – all presented via multimedia presentations.

When ready to connect, you can schedule an appointment to meet exhibitors at the Show.

Information and Registration

Stay up-to-date with Show details and developments on the official Show website (<u>www.infocomm-china.com</u>) and WeChat account.

Visitor registration is also open via the Show website and WeChat account. Those who have already registered to visit the 2022 Show need not do so again.

InfoCommAsia looks forward to welcoming you to Beijing InfoComm China 2022 at CNCC from 21 – 23 December.

About the Organizer

InfoCommAsia Pte. Ltd. is the region's preeminent organizer of tradeshows for the Professional AudioVisual (Pro-AV) and Transformative Solutions industries. Through industry-leading shows in China, India and Southeast Asia, InfoCommAsia connects global and regional solution providers, vertical market end-users and the supply chain with the most important markets of Asia Pacific.

Additional information available at:

infocomm-china.com | nixt-china.com | infocomm-india.com | infocomm-sea.com

For more information, please contact:

Baobab Tree Event – Event Manager Hong Kong SAR, Macao SAR, Taiwan China & Other Countries Vivian Yu T: +852 3520 3639 E: <u>vivian.yu@baobab-tree-event.com</u>

Mainland China Tereza Li T: +86 20 3758 3765 Ext. 8013 E: <u>tereza.li@baobab-tree-event.com</u>

Organized By:

